

## ATM Encoded Cleaning Card



# When Your ATM is Off-line How Does it Effect Your Income?

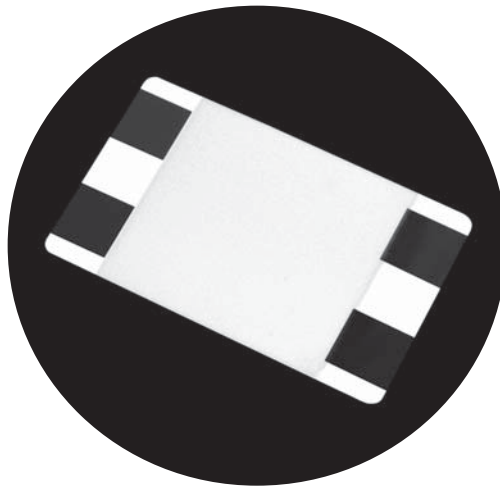
Reduce down-time of ATM's and maintain income from transaction fees with a simple cleaning card.

### How Do Cleaning Cards Work?

Cleaning card technology allows for a thorough cleaning of transaction devices, such as card and check readers, ATM's and receipt printers, without costly outside technical assistance. Used as preventive maintenance or to quickly correct device errors, these products remove dirt, and other contaminants which inhibit the device from working properly.

Each transaction device requires specific cleaning products. Choose the right product for your device for proper maintenance.

ATM Encoded Cleaning Cards



### Ideal Cleaning on

ATM's



ATM's with motorized card readers add convenience for customers in Bank Branch offices around the world. The income from fees is a major contributor to the bottom line for the industry. When the ATM is not reading cards properly, the income and convenience fails. The main reason for ATM failures is dirty card readers. The time it takes to recover the use of the ATM should be measured in seconds not hours.

The ATM Encoded Cleaning Card was developed to trigger the sentry gates so that this simple and effective product can enter into the motorized card reader and effectively clean the read heads. The product allows simple cleaning by inserting a cleaning card like any credit card. Approximately 80% of read failures can be corrected without having to open the unit, reducing the downtime to the seconds it takes to use the ATM.

Available in boxes of 10 cleaning cards

Find out how to maintain all your transaction equipment:

- Receipt Printers
- Check Readers / Scanners
- Credit/Debit Card Readers
- Touch Screen Monitors
- Currency Counters
- ATM's and Many More.



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